PLACESCORE™

INNER WEST COUNCIL

NEIGHBOURHOOD COMMUNITY INSIGHTS REPORT chapter 3

April 2019

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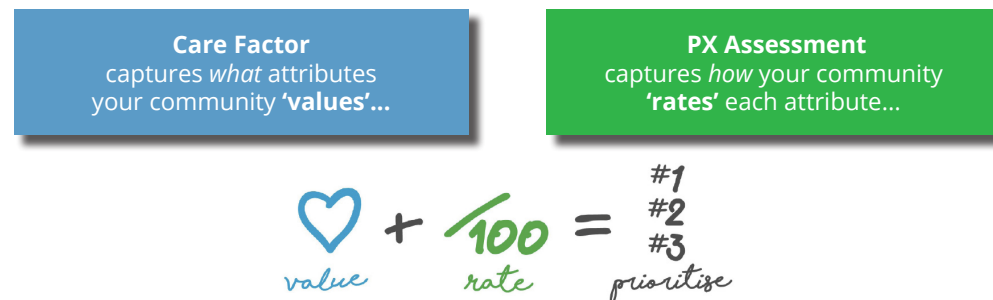
ABOUT PLACE SCORE AND THIS RESEARCH

Place Score offers two sophisticated data collection tools, Care Factor and Place Experience (PX) Assessments. Like a 'place census', Care Factor captures what your community really values, while PX Assessments measure the community's lived experience.

Together they help you identify what is important, how a place is performing and what the focus of change should be. An attribute with a high Care Factor but a low PX Assessment should be a priority for investment.

There are many benefits in using Place Score for your project research:

- Community segmentation; geographic and demographic

- Insights that can be used for multiple projects over a number of years: strategic planning and implementation projects

- Quantitative data for evidence based planning to measure the impact of investment over time

- Identification of place attributes that the community all cares about as well as potential conflicts to minimise risk

HOW THE PLACE SCORE SYSTEM WORKS:

Care Factor captures *what* attributes your community **'values'**...	**PX Assessment** captures *how* your community **'rates'** each attribute...

♡ + 100 = #1 #2 #3
value   rate   prioritise

A place attribute with a high Care Factor but a low PX Score should be prioritised.

WHERE AND WHEN WAS THIS DATA COLLECTED?

Between 4 February and 6 March 2019 Place Score collected Neighbourhood Care Factor surveys and PX Assessments for the Inner West Council. This data is the basis for your Neighbourhood Community Insights Report.

Surveys were available in: English, Italian, Greek, Simplified Chinese, Spanish, and Vietnamese.

NEIGHBOURHOOD CARE FACTOR SURVEY

Which place attributes are most important to you in your ideal neighbourhood?

- 1805 respondents, with 1701 being local residents
- Respondents were asked 'What is your small or big idea to make your neighbourhood a better place?'
- 1203 people shared their ideas.
- Online and face-to-face data was collected between 4 February and 6 March 2019.

NEIGHBOURHOOD PX ASSESSMENTS

How is each place attribute impacting your personal enjoyment of your neighbourhood?

- 1091 local residents, workers and visitors completed a Neighbourhood PX Assessment
- Respondents were asked 'What's missing in your neighbourhood that would make it a better place to live?'
- 867 people shared their ideas.
- Online and face-to-face data was collected between 4 February and 6 March 2019.

A total of 2,896 responses were collected during the research.

ABOUT PLACE SCORE AND THIS RESEARCH

STRATEGIC PLANNING USING PLACE SCORE

Place Score provides a rigourous evidence base for decision making by providing four different data sets:

1. CARE FACTOR - what your community thinks is most important in their 'ideal neighbourhood'. Like a 'place census' you can use this data to understand community values in a specific location or for a particular demographic group

2. PX ASSESSMENT - how your community rates the liveability of their current neighbourhood. This measures performance and can be used as a baseline from which to compare the place after investment and over time.

3. PLACE PRIORITIES - by aggregating the Care Factor and the PX Assessment data we can identify what place attributes people both care about and think are performing poorly (priorities), and those that are performing well (retain and protect).

4. OPEN ENDED QUESTIONS - your community's ideas for changes that will make their lives better. This provides the opportunity to 'hear the voice of the community'.

Place Score has tailored the Neighbourhood Care Factor and PX Assessment reporting to reflect the requirements of the Greater Sydney Commission and Department of Planning. Place Score's standardised insights provides a "common language" across the LEP update process, assuring a clear line of sight from the District Plan to the Local Environmental Plan.

This report is designed to assimilate your community's inputs directly into each of the key areas of the LEP Update to help simplify Council's task:

- Local Strategic Planning Statement
- Local Character Statement
- LEP key themes (eg Residential)

CONNECTING PLACE SCORE TO STRATEGIC PLANNING

The Care Factor and PX Assessment include 50 neighbourhood attributes. Because liveable neighbourhoods are a complex system of the both tangible and intangible, and the private and the public, not all Place Score attributes align directly with the LEP Update process. The following table summarises how Place Score has built the base structure for this report - by coding our attributes against the requirements set out in sample documents and guidelines.

PLAN	DIRECTION / THEME	PLACE SCORE ATTRIBUTES (TOTAL OF 50)	PLACE SCORE OPEN QUESTION ANALYSIS
Greater Sydney Commission Directions / Local Strategic Planning Statement	Liveability	28 attributes	Open question analysis (Built form, facilities, movement, economy, housing, character, public domain, community behaviours, social connections and safety, natural environment, development and change)
	Productivity	12 attributes	
	Sustainability	10 attributes	
Local Character Statement	Built form	5 Attributes	
	Land use	12 attributes	
	Place	24 attributes	
	Landscape	5 attributes	
	Movement	4 attributes	
Planning Tool Box	Economy and centres	5 attributes	Planning Tool Box Open Question Analysis (Economy and centres, facilities, movement, public spaces, residential and built form, sustainability)
	Facilities	5 attributes	
	Movement	4 attributes	
	Public spaces	7 attributes	
	Residential and built form	8 attributes	
	Sustainability	5 attributes	

NOTES:

A response to the 'Infrastructure and Collaboration' directions from the Greater Sydney Commission's District Plan has not been included in this report as there was low levels of attribute alignment. Where a Place Score attribute could have been aligned with this direction there was also an overlap with the 'Productivity' direction. For the purpose of this report 'Productivity' was favoured as the more valuable direction for the community.

Local Character Statement categories are based on example reports for St Leonards & Crows Nest and Telopea provided by the NSW Department of Planning and Environment.[1]

Planning Tool Box themes are based upon Place Score attributes and Council preferences.

HOW DO WE COLLECT AND USE THE DATA?

PLACE SCORE COLLECTS THREE DIFFERENT DATA SOURCES:

DATA SOURCE	QUESTION ASKED
CARE FACTOR (CF)	*'Which place attributes are most important to you in your ideal neighbourhood?'* Respondents selected their 3 most important attributes in five categories to reveal what they value.
PLACE EXPERIENCE ASSESSMENT (PX)	*'How is each place attribute impacting your personal enjoyment of your neighbourhood?'* Respondents rated the performance of each attribute in five categories in relation to their neighbourhood.
OPEN-ENDED QUESTION (OPENS)	*'What is your big or small idea to make your neighbourhood better for you?'* and *'What's missing in your neighbourhood that would make it a better place to live?'* Respondents were given 25 words to express their ideas for each question, responses have been classified according different themes by Place Score.

THERE ARE THREE DIFFERENT WAYS THE DATA IS REPORTED:

1. Raw data (e.g. Care Factor top 10)

2. Combined Care Factor and PX data (e.g. Liveability priorities)

3. Raw and/or combined data coded against NSW Planning / Greater Sydney Commission (GSC) requirements or a specific topic (e.g. Local Character 'Place')

SECTION	PAGES	DATA SOURCE			DATA REPORTING[1]
		CF	PX	OPENS	
NEIGHBOURHOOD PROFILES (P.31-110)	Strengths and Priorities	Yes	Yes	No	*Combined Care Factor and PX data*
	Top 10 Care Factor	Yes	No	No	*Raw data*
	Liveability	No	Yes	No	*Raw data*
	Ideas for change	No	No	Yes	*Raw data*
LOCAL STRATEGIC PLANNING STATEMENT (P.111-121)	Region and District Plan Alignment	Yes	Yes	No	*Raw and/or combined data coded against NSW Planning requirements or a specific topic*
	Vision Directions	Yes	Yes	Yes	*Raw and/or combined data coded against NSW Planning requirements or a specific topic*
	Context	Yes	No	No	*Raw data coded against NSW Planning / GSC requirements*
	Directions	Yes	Yes	Yes	*Raw and/or combined data coded against NSW Planning / GSC requirements*
	Who wants Change?	No	No	Yes	*Raw data*
PLANNING TOOL BOX (P.122-162)	Directions	Yes	Yes	Yes	*Raw and/or combined data coded against NSW Planning / GSC requirements*
	Community Priorities for Investment	Yes	Yes	No	*Raw and/or combined data coded against NSW Planning / GSC requirements*
	Priorities, Strengths and community concerns	Yes	Yes	Yes	*Raw and/or combined data coded against NSW Planning / GSC requirements*
	Community ideas for change	No	No	Yes	*Raw and/or combined data coded against NSW Planning / GSC requirements*
LOCAL CHARACTER STATEMENT (P.163-190)	Local Character Attributes	Yes	Yes	Yes	*Raw and/or combined data coded against NSW Planning / GSC requirements*
	Local Character Directions	Yes	Yes	Yes	*Raw and/or combined data coded against NSW Planning / GSC requirements*

ABOUT THE RESPONDENTS

CONFIDENCE LEVEL:

Unless noted otherwise, a **95% confidence level** with a margin of error of ±5 (% or pts) can be expected for all Care Factor and PX Data

	Demographic	Low Target	Achieved	Remark
CF	LGA	n = 380 for ±5% at 95% Confidence	n = 1701	Above target
	15-24 yrs	13% ±5%	3.2%	4.8% below target margin
	25-44 yrs	45% ±5%	39.3%	0.8% below target margin
	45-64 yrs	28% ±5%	41.2%	8.2% over target margin
	65+ yrs	13% ±5%	16.3%	On target
	Male	48.7% ±5%	34.9%	8.8% below target margin
	Female	51.3% ±5%	64.7%	8.4% over target margin
	Smallest sample (Haberfield)	n = 90 for ±10% at 90% Confidence	n = 67	Achieved ±10% at 90% Confidence for Haberfield.
PX	LGA	n = 280 for ±3.5pts at 95% Confidence	n = 1091	Above target
	15-24 yrs	13% ±5%	4.1%	3.9% below target margin
	25-44 yrs	45% ±5%	37.7%	2.3% below target margin
	45-64 yrs	28% ±5%	39.6%	6.6% above target margin
	65+ yrs	13% ±5%	18.6%	0.6% above target margin
	Male	48.7% ±5%	35.1%	8.6% below target margin
	Female	51.3% ±5%	64.5%	8.2% over target margin
	Smallest sample (Haberfield)	n = 70 for ±7pts at 95% Confidence	n = 36	Achieved ±7pts at 85% Confidence for Haberfield.

CARE FACTOR DATA

Data was collected via online and face-to-face surveys during the period 4 February and 6 March 2019. A total of 1701 local residents participated.

n=1701

GENDER

34.9%   64.7%   0.5%

AGE[1]

- 15-24
- 25-44
- 45-64
- 65+

16.3%   3.2%   39.3%   41.2%

COUNTRY OF BIRTH

Australia	72.2%
United Kingdom	9.2%
New Zealand	2.7%
U.S.A	1.8%
Italy	1.1%
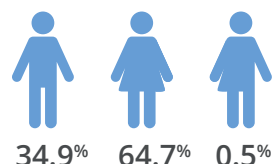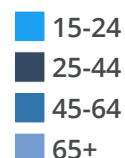
PX DATA

Data was collected via online and face-to-face surveys during the period 4 February and 6 March 2019. A total of 1091 people participated.

n=1091

GENDER

35.1%   64.5%   0.4%

AGE[1]

- 15-24
- 25-44
- 45-64
- 65+

18.6%   4.1%   37.7%   39.6%

COUNTRY OF BIRTH

Australia	71.1%
United Kingdom	10.2%
New Zealand	2.7%
U.S.A	1.7%
France	1.0%
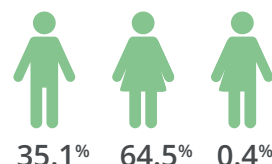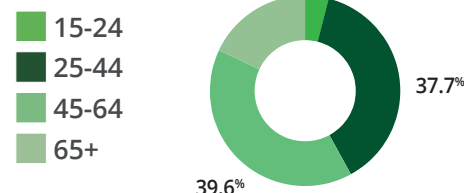
2016 CENSUS DATA

This column captures the make-up of our population in accordance with the 2016 census.

N=105,715

GENDER

48.7%   51.3%   N/A%

AGE[1]

- 15-24
- 25-44
- 45-64
- 65+

13%   13%   28%   45%

COUNTRY OF BIRTH

Australia	58.1%
England	4.4%
China	3.5%
New Zealand	2.3%
Italy	1.8%

Notes: [1]Place Score does not actively collect surveys from people aged under 15. When collecting face to face data, Place Score are unable to survey people under the age of 15 years without parental consent.

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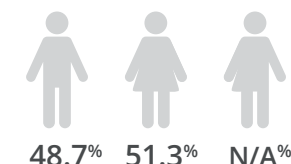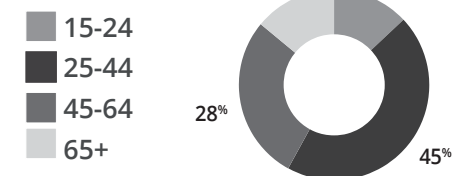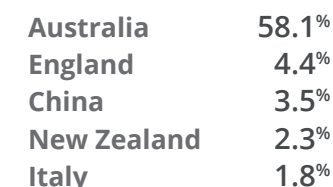
LOCAL STRATEGIC PLANNING STATEMENT

THIS SECTION PROVIDES KEY COMMUNITY INSIGHTS TO GUIDE THE DEVELOPMENT OF YOUR LOCAL STRATEGIC PLANNING STATEMENT (LSPS)

LSPS INTRODUCTION

WHAT IS A LSPS?

Exert from: *'Local Strategic Planning Statements - Guidelines for Councils'*

'Local strategic planning statements will be a pivotal tool for local strategic planning in NSW. They will inform local statutory plans and development controls, and give effect to regional and district plans.

The LSPS can also identify where further strategic planning effort may be needed. The statements will act as a unifying document. Drawing together and summarising planning priorities identified through State, regional, district and local strategic work. They provide the local context and local-scale expression of actions and priorities from these plans.'

LOCAL STRATEGIC PLANNING STATEMENTS (LSPS) WILL SET OUT:

- the 20-year vision for land use in the local area
- the special characteristics which contribute to local identity
- shared community values to be maintained and enhanced
- how growth and change will be managed into the future.

HOW PLACE SCORE HELPS INFORM YOUR LSPS

Councils are encouraged to access existing documents and community inputs to inform the development of the LSPS.

Place Score's unique community insights can be used to support this process through the provision of data and community priorities that contribute to:

ALIGNMENT WITH DISTRICT PLAN

Explanation around how the results align with the greater Sydney Commission's District Plan for your area

VISION DIRECTIONS

LGA-wide directions that capture the key community values and priorities

CONTEXT

Providing community values regarding economic, social and environmental matters using Neighbourhood Care Factor data that captures what the majority of the community ranks as important in their ideal neighbourhood

PLANNING PRIORITIES

Providing community priorities for neighbourhood livability by aggregating Neighbourhood Care Factor and PX Assessment data at the LGA level to identify the liveability attributes that are both most important but poorest performing.

COMMUNITY IDEAS REGARDING CHANGE

Your community's ideas regarding development and change have been isolated - providing you with data that might not come up in other sections of this report.

LSPS INTRODUCTION

HOW TO READ YOUR RESULTS
The LSPS section uses a range of raw and combined data coded against the Greater Sydney Commission's requirements. Here is how Place Score identified the results displayed in each page:

DISTRICT PLAN ALIGNMENT		RULE 1	RULE 2
Community Priorities	Community priority	Compared to CF rank, PX rank (out of 50) is worse by more than 10, e.g performance rank is more than 10 places worse than value rank	Attribute has a score of less than 50/100 OR has been selected by more than 33% of respondents
	No community priority	There are no attribute (as classified by Place Score) that comply with the 'community priority' conditions. Note that Place Score only classified an attribute into one direction. For example, attributes that related to walkability could apply to multiple directions, but were only classified once.	

VISION DIRECTIONS	DATA USED
LGA Success Factor	Based on your 'LGA Strengths and Priorities' page (See executive summary)
LGA Priorities	Based on your 'LGA Strengths and Priorities' page (See executive summary)
Community Ideas for the future	Based on the top themes of your combined LGA open-ended answers
Bullet point considerations	Developed by Place Score as examples of actions that can work towards delivering the proposed vision elements

CONTEXT	DATA USED
Top 5 values	Top 15 Care Factors summarised into five primary values with the triple bottom line of social, economic and environmental.

DIRECTIONS		RULE 1	RULE 2	RULE 3
Strengths	Performing well and highly valued (Dark green)	The attribute is in the top 10 Care Factor	Compared to CF rank, PX performance rank (out of 50) is less than 10, e.g performance rank is at most 10 places lower than value rank	Performing well (PX Score for attribute is equal or higher to 70/100)
	Performing well but not as valued (Light green)	The attribute is not in the top 10 Care Factor	PX performance rank is higher than CF rank (over- performing)	Performing well (PX Score for attribute is equal or higher to 70/100)
Priorities	Performing poorly and highly valued (Dark orange)	The attribute is in the top 10 Care Factor	Compared to CF rank, PX performance rank (out of 50) is worse by more than 10, e.g performance rank is more than 10 places lower than value rank.	N/A
	Performing poorly but not as valued (Light orange)	The attribute is not in the top 10 Care Factor	Compared to CF rank, PX performance rank (out of 50) is worse by more than 10, e.g performance rank is more than 10 places lower than value rank	Attribute has a score of less than 50/100 OR has been selected by more than 33% of respondents

DISTRICT PLAN ALIGNMENT

The Greater Sydney Commission's Region and District Plans set out 10 directions. Your community's neighbourhood liveability priorities have been categorised below to align with these directions. This provides you with a direct line of sight between your community engagement and State Government planning.

	DISTRICT PLAN DIRECTIONS	COMMUNITY PRIORITIES
Liveability	**A city for people**	- *No community priority*
	Housing the city	- *No community priority*
	A city of great places	- **Quality of public space (footpaths, verges, parks etc.)** - **Evidence of Council/government management (signage, street cleaners etc.)**
Productivity	**A well-connected city**	- **Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)** - **Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)**
	Jobs and skills for the city	- **Things to do in the evening (bars, dining, cinema, live music etc.)**
Sustainability	**A city in its landscape**	- **General condition of public open space (street trees, footpaths, parks etc.)** - **Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)** - **Landscaping and natural elements (street trees, planting, water features etc.)** - **Protection of the natural environment**
	An efficient city	- **Sustainable behaviours in the community (water management, solar panels, recycling etc.)** - **Sustainable urban design (water sensitive design, transport-oriented design, sustainable building design, density etc.)**
	A resilient city	- **Sense of neighbourhood safety (from crime, traffic, pollution etc.)**

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Notes: *Community Priorities are determined by aggregating the Neighbourhood Care Factor and PX Assessment results; high Care Factor ranking + low PX Assessment rating = Community Priority. There are no attributes associated with Infrastructure and Collaboration as defined in the District Plan. 'No community priority' means that your community did not identify a Place Score attribute as being a priority within that direction.*

LSPS VISION DIRECTIONS

A VISION FOR INNER WEST NEIGHBOURHOODS

The Local Strategic Planning Statement needs to capture the future desired state of your local government area and high level directions that will deliver the District Plan objectives. These three key directions, as identified through the Place Score research summarising inputs from 2792 responses, can provide the foundation for the neighbourhood elements of the vision in the LSPS.

LGA SUCCESS FACTORS:

What is valued by the community now and positively impacting liveability:

Neighbourhood centres that are close to residential areas and provide a choice of amenity and local business to service day to day needs; both contributing to a sense of safety for all

"The diversity of small local businesses are amazing! I'd love it if a bookshop was added to the mix, or a movie theatre!"

FEMALE, 25-34 YEARS OLD

- Protect fine grain retailers by limiting amalgamation opportunities in traditional main street environments
- Ensure densifying residential areas are supported by retail clusters that are connected by safe and comfortable walking paths

LGA PRIORITIES FOR LIVEABILITY:

What is valued by the community now and negatively impacting liveability:

The condition and quality of public spaces and natural elements, active and public modes of transportation and the night-time economy could all be improved

"Quality public space free from traffic noise, pollution. Clean, modern space, clean streets, easily walkable."

FEMALE, 35-44 YEARS OLD

- Consider materials that look clean (not grey) and are easy to maintain over time
- Improvements around the quality and maintenance of footpaths should be considered - keep the needs of a wheelchair or pram user in mind
- Ensure that night-time activities are provided within walking distance of homes, but manage noise and visitor movement

COMMUNITY IDEAS FOR THE FUTURE:

The key themes summarised from the open ended questions:

Great green spaces (that are well maintained) and a better walking and cycling network to connect places and increase opportunities for social connections

"More street tree shade, more trees in parks, a greater sense of safety cycling on the road, more neighbourly small events in parks."

FEMALE, 35-44 YEARS OLD.

- Access to well maintained open space and the natural environment is highly valued
- Ensuring there are safe spaces for community gatherings, activities and connections is important
- Retail and leisure, local businesses and commercial occupancy are also a concern

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Notes: *Quotes sourced from your community ideas for change. Bullet point considerations have been developed by Place Score as examples of actions that can work towards delivering the proposed vision elements.*

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LSPS CONTEXT

SOCIAL, ECONOMIC AND ENVIRONMENTAL VALUES

Your community's most important neighbourhood attributes have been summarised into five primary Values most closely associated with the triple bottom line of social, economic and environmental as noted in the LSPS Guidelines.

ENVIRONMENT	ECONOMIC	ENVIRONMENT/ECONOMIC	ENVIRONMENT	SOCIAL
#1 THE QUALITY, CARE AND OVERALL LOOK OF THE PUBLIC REALM ARE IMPORTANT TO THIS COMMUNITY	**#2** THE COMMUNITY CARES ABOUT MAINTAINING AND BUILDING A VIBRANT LOCAL ECONOMY	**#3** THIS COMMUNITY VALUES WALKING, CYCLING AND PUBLIC TRANSPORT OPTIONS THAT OFFER GREAT CONNECTIVITY	**#4** THE COMMUNITY VALUES THE NATURAL ENVIRONMENT, LANDSCAPES AND THEIR PROTECTION	**#5** PERSONAL AND COLLECTIVE SAFETY ARE VALUED

WHAT WE CARE ABOUT:

- 'General condition of public open space (street trees, footpaths, parks etc.)' (70%)
- 'Quality of public space (footpaths, verges, parks etc.)' (47%)
- 'Overall visual character of the neighbourhood' (39%)

WHAT WE CARE ABOUT:

- 'Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)' (55%)
- 'Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)' (52%)
- 'Things to do in the evening (bars, dining, cinema, live music etc.)' (48%)
- 'Locally owned and operated businesses' (38%)

WHAT WE CARE ABOUT:

- 'Access and safety of walking, cycling and/or public transport' (50%)
- 'Walking/jogging/bike paths hat connect housing to communal amenity (shops, parks etc.) (46%)
- 'Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)' (44%)

WHAT WE CARE ABOUT:

- 'Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)' (49%)
- 'Landscaping and natural elements (street trees, planting, water features etc.)' (45%)
- 'Protection of the natural environment' (44%)

WHAT WE CARE ABOUT:

- 'Sense of personal safety (for all ages, genders, day or night)' (45%)
- 'Sense of neighbourhood safety (from crime, traffic, pollution etc.)' (42%)

WHO THINKS DIFFERENTLY:

- Only 44% of young people (aged 24 and under) care about 'General condition of public open space' (compared to LGA 70%)
- Only 39% of residents aged 25-34 care about 'Quality of public space' (compared to LGA 47%)

WHO THINKS DIFFERENTLY:

- Retirees (aged 65+) care more about 'Access to neighbourhood amenities' (68% compared to LGA 55%)
- Young people (aged 24 and under) care more about 'Things to do in the evening' (69% compared to LGA 48%)

WHO THINKS DIFFERENTLY:

- Only 36% of retirees (aged 65+) care about 'Connectivity' (compared to LGA 44%)

WHO THINKS DIFFERENTLY:

- Young people (aged 24 and under) care more about 'Protection of the natural environment' (60% compared to LGA 44%)
- Young people (aged 24 and under) care more about 'Landscaping and natural elements' (50% compared to LGA 45%)

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Notes: LSPS context is based on your LGA's top 15 Care Factors.

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LSPS LIVEABILITY DIRECTIONS

LIVEABILITY IN YOUR NEIGHBOURHOODS IS ALL ABOUT FEELING SAFE, CONNECTED TO A COMMUNITY, AND QUALITY AND CARE OF PUBLIC SPACES[1]

LIVEABILITY STRENGTHS - RETAIN AND PROTECT

Your community considers the following Liveability related attributes, to be performing most strongly across the whole LGA:

Sense of personal safety (for all ages, genders, day or night)	**There are people like me** (age, gender, interests, ethnic backgrounds etc.)	**Range of housing types and sizes** (houses, terraces, flats; number of bedrooms etc.)	**Spaces for group or community activities and/or gatherings** (sports, picnics, performances etc.)	**Sense of character or identity that is different from other neighbourhoods**

LIVEABILITY PRIORITIES - THINGS TO IMPROVE

According to your community, these Liveability related attributes are priorities for future investment:

Quality of public space (footpaths, verges, parks etc.)	**Evidence of Council/government management** (signage, street cleaners etc.)

LIVEABILITY RELATED COMMUNITY IDEAS FOR CHANGE:

MORE AND/OR BETTER CARE AND MAINTENANCE	MORE AND/OR BETTER OPEN SPACES AND/OR FURNITURE	MORE AND/OR BETTER COMMUNITY ACTIVITIES AND ENGAGEMENT	IMPROVE SENSE OF SAFETY AND/OR PHYSICAL SAFETY	MORE AND/OR BETTER PLAY AND SPORTS FACILITIES
371 answers (17.9%) across the LGA	232 answers (11.2%) across the LGA	225 answers (10.9%) across the LGA	214 answers (10.3%) across the LGA	153 answers (7.4%) across the LGA
"More focus on teaching people about recycling and not dumping waste and rubbish on the street would improve the area." **FEMALE, 35-44 YEARS OLD**	*"Improved maintenance of all open spaces to make them appealing for use. Evidence that areas are being maintained."* **MALE, 55-64 YEARS OLD**	*"More organised activities in the local parks to get young and old out together - to build community."* **MALE, 45-54 YEARS OLD**	*"Crack down on people dumping rubbish and illegal parking. Improve our open spaces and improved safety for residents."* **MALE, 65-74 YEARS OLD**	*"By increasing the amount of active spaces in parks in Ashfield, by installing things like basketball courts, or bike track for kids."* **FEMALE, 15-24 YEARS OLD**

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Notes: [1]'Liveability' in this section of the report refers to a category set by the Greater Sydney Commission's District Plan and not to 'liveability' as rated by PX assessment data. Only attributes and ideas relating to liveability are displayed. Ideas for change are the top 5 most common theme raised by your community.

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LSPS PRODUCTIVITY DIRECTIONS

PRODUCTIVITY IN YOUR NEIGHBOURHOODS IS ALL ABOUT LOCAL BUSINESSES AND THE POTENTIAL FOR MORE NIGHT LIFE

PRODUCTIVITY STRENGTHS - RETAIN AND PROTECT

Your community considers the following Productivity related attributes, to be performing most strongly across the whole LGA:

Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	**Locally owned and operated businesses**

PRODUCTIVITY PRIORITIES - THINGS TO IMPROVE

According to your community, these Productivity related attributes are priorities for future investment:

Things to do in the evening (bars, dining, cinema, live music etc.)

PRODUCTIVITY RELATED COMMUNITY IDEAS FOR CHANGE:

MORE AND/OR BETTER RETAIL AND LEISURE OPTIONS	MORE AND/OR BETTER LOCAL BUSINESSES	INCREASE NIGHT-TIME AND WEEKEND ECONOMY	IMPROVE EMPLOYMENT AND/ OR COMMERCIAL BUILDINGS OCCUPANCY	MORE AND/OR BETTER TOURISM INFRASTRUCTURE AND MANAGEMENT
238 answers (11.5%) across the LGA	126 answers (6.1%) across the LGA	72 answers (3.5%) across the LGA	54 answers (2.6%) across the LGA	1 answers (0.05%) across the LGA
"A ferry service to Annandale - and more cafes and also good and interesting restaurants (more than just pizza joints)." MALE, 35-44 YEARS OLD	"More local businesses with diversity of product." FEMALE, 35-44 YEARS OLD	"More night time activities. South King St is empty at night. Most food is from cafes which shut at like 3pm." FEMALE, 25-34 YEARS OLD	"Investment into filling empty shops in Rozelle to encourage local small businesses, social enterprises and community groups [...]." FEMALE, 35-44 YEARS OLD	"More greenery / trees. As many as possible. More local traffic only zones to force tourists to arrive by public transport." MALE, 45-54 YEARS OLD

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Notes: *Only attributes and ideas relating to productivity are displayed. Ideas for change are the top 5 most common theme raised by your community. Upon Inner West Council request, Place Score has created a 'Transport and Accessibility Directions' page. Meaning that community priorities regarding transport, under 'Productivity' in the Region and District plans have been reallocated to the 'Transport and Accessibility Directions' page.*

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LSPS SUSTAINABILITY DIRECTIONS

SUSTAINABILITY IN YOUR NEIGHBOURHOODS IS ALL ABOUT RESILIENCE, CONNECTION, THE INCORPORATION OF ELEMENTS OF THE NATURAL ENVIRONMENT AND CARE OF OPEN SPACE

LEGEND
- Performing well and highly valued
- Performing well but not as valued
- Performing poorly and highly valued
- Performing poorly but not as valued

SUSTAINABILITY STRENGTHS - RETAIN AND PROTECT

Your community considers the following Sustainability related attributes, to be performing most strongly across the whole LGA:

Neighbourhood spirit/resilience *(from external impacts, storms, economic downturns etc.)*	**Sense of connection to/feeling support from neighbours or community**

SUSTAINABILITY PRIORITIES - THINGS TO IMPROVE

According to your community, these Sustainability related attributes are priorities for future investment:

General condition of public open space *(street trees, footpaths, parks etc.)*	Elements of natural environment *(natural features, views, vegetation, topography, water, wildlife etc.)*	Landscaping and natural elements *(street trees, planting, water features etc.)*	Protection of the natural environment	Sustainable behaviours in the community *(water management, solar panels, recycling etc.)*

SUSTAINABILITY RELATED COMMUNITY IDEAS FOR CHANGE:

MORE AND/OR BETTER PARKS AND GREENERY	MORE AND/OR BETTER SUSTAINABLE ACTIONS AND BEHAVIOURS	CELEBRATE AND/OR PROTECT THE FAUNA AND FLORA	CELEBRATE AND/OR PROTECT THE TOPOGRAPHY AND LANDSCAPE	IMPROVE MANAGEMENT OF PRIVATE GREEN SPACES
653 answers (31.6%) across the LGA	215 answers (10.4%) across the LGA	58 answers (2.8%) across the LGA	30 answers (1.5%) across the LGA	9 answers (0.4%) across the LGA
"Better maintained natural environment and parks - we are doing well but much more from Council is needed." **MALE, 65-74 YEARS OLD**	*"I would love to see the neighbourhood really focusing on sustainability from many angles: waste management, solar, public transport, urban gardens [...]."* **FEMALE, 35-44 YEARS OLD**	*"Create a native bird sanctuary to attract native wildlife back to the area, create a more sustainable community and recognize we don't just consume.* **MALE, 25-34 YEARS OLD**	*"Work to clean the Cooks River."* **MALE, 55-64 YEARS OLD**	*"Retain and extend green space and tree plantings to keep heat down. Less concrete. New developments should have areas of green space [...]. "* **FEMALE, 65-74 YEARS OLD**

Notes: *Only your top 5 strengths and top 5 priorities are displayed. Only attributes and ideas relating to sustainability are displayed. Ideas for change are the top 5 most common theme raised by your community.*

LSPS TRANSPORT AND ACCESSIBILITY DIRECTIONS

TRANSPORT AND ACCESSIBILITY IN YOUR NEIGHBOURHOODS IS ALL ABOUT ACCESS AND CONNECTIVITY TO AMENITIES AND OTHER PLACES VIA ACTIVE AND PUBLIC TRANSPORT

SUSTAINABILITY STRENGTHS - RETAIN AND PROTECT

Your community considers the following Sustainability related attributes, to be performing most strongly across the whole LGA:

***Access to neighbourhood amenities** (cafes, shops, health and wellness services etc.)*	***Connectivity** (proximity to other neighbourhoods, employment centres, shops etc.)*

TRANSPORT AND ACCESSIBILTIY PRIORITIES - THINGS TO IMPROVE

According to your community, these Sustainability related attributes are priorities for future investment:

***Access and safety of walking, cycling and/or public transport** (signage, paths, lighting etc.)*	***Walking/jogging/bike paths that connect housing to communal amenity** (shops, parks etc.)*

TRANSPORT AND ACCESSIBILITY RELATED COMMUNITY IDEAS FOR CHANGE:

IMPROVE ACTIVE TRANSPORT INFRASTRUCTURE	IMPROVE PRIVATE VEHICLE INFRASTRUCTURE	IMPROVE PUBLIC TRANSPORT INFRASTRUCTURE	REDUCE PRIVATE VEHICLE INFRASTRUCTURE	IMPROVE ACCESSIBILITY
484 answers (23.4%) across the LGA	245 answers (11.8%) across the LGA	160 answers (7.7%) across the LGA	131 answers (6.3%) across the LGA	56 answers (2.7%) across the LGA
"Improve footpaths. Both by replacing uneven surfaces and pruning or replacing trees that reduce access along the path." **MALE, 45-54 YEARS OLD**	*"All developments should be sympathetic to area, and MUST include sufficient parking."* **MALE, 55-64 YEARS OLD**	*"I hope you can keep streets nice and clean, and install more streetlights so that we can return home safe even at late hours."* **FEMALE, 35-44 YEARS OLD**	*"Less cars - or maybe just slower cars in a culture in which walking is expected and protected."* **FEMALE, 45-54 YEARS OLD**	*"No Westconnex! Better access to public transport. Make St Peters station accessible to people in wheelchairs or with prams."* **FEMALE, 35-44 YEARS OLD**

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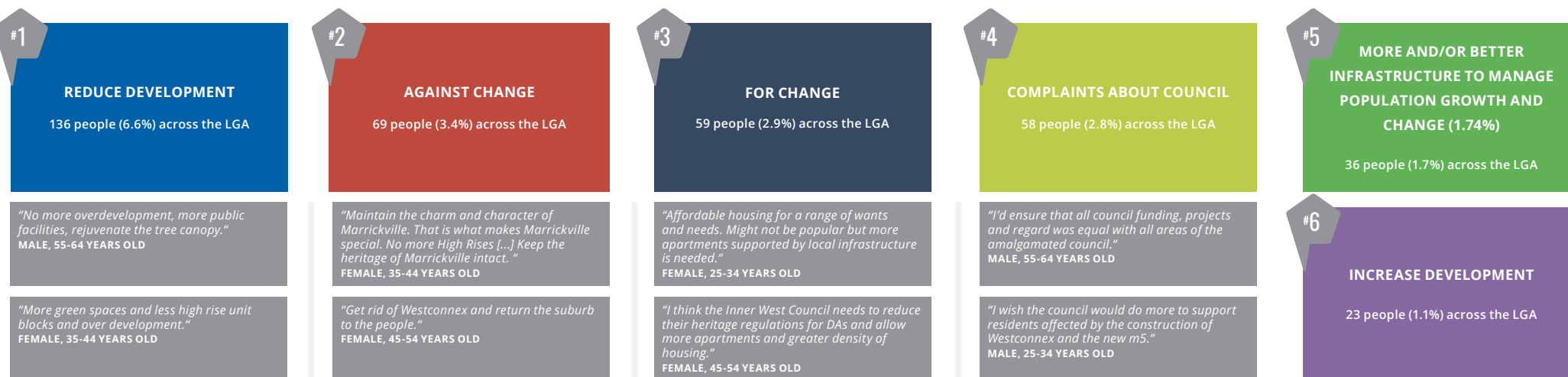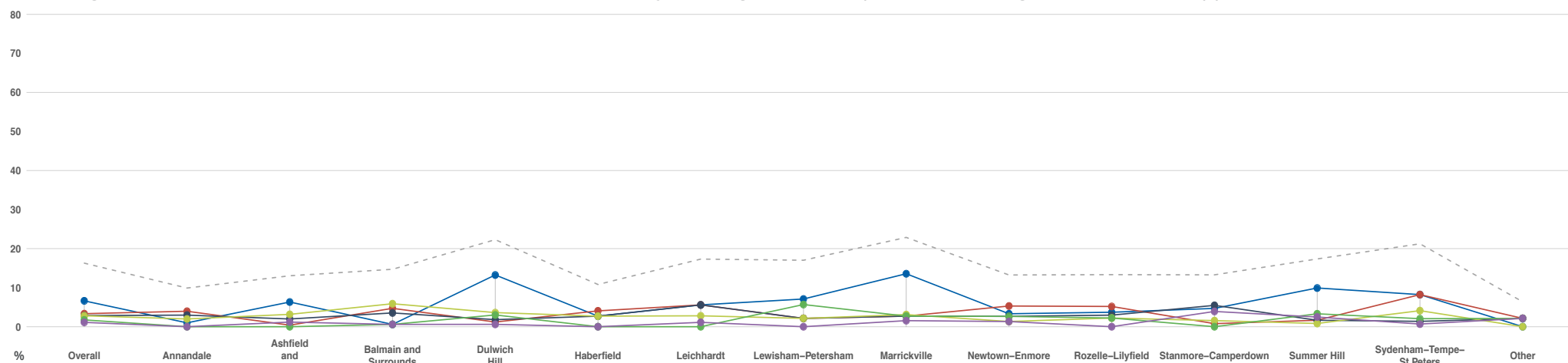Inner West Council LEP CIR | April 2019

COMMUNITY IDEAS REGARDING DEVELOPMENT AND CHANGE

ANTI DEVELOPMENT SENTIMENT IS STRONGER IN SYDENHAM-TEMPE-ST PETERS, MARRICKVILLE, DULWICH HILL, SUMMER HILL AND LEICHHARDT

10% of community ideas in the above neighbourhoods were against development and change. While the numbers are lower in all other neighbourhoods (less than 10%), there are still more community ideas against development and change rather than in support.

#1 — REDUCE DEVELOPMENT

136 people (6.6%) across the LGA

"No more overdevelopment, more public facilities, rejuvenate the tree canopy."
MALE, 55-64 YEARS OLD

"More green spaces and less high rise unit blocks and over development."
FEMALE, 35-44 YEARS OLD

#2 — AGAINST CHANGE

69 people (3.4%) across the LGA

"Maintain the charm and character of Marrickville. That is what makes Marrickville special. No more High Rises [...] Keep the heritage of Marrickville intact. "
FEMALE, 35-44 YEARS OLD

"Get rid of Westconnex and return the suburb to the people."
FEMALE, 45-54 YEARS OLD

#3 — FOR CHANGE

59 people (2.9%) across the LGA

"Affordable housing for a range of wants and needs. Might not be popular but more apartments supported by local infrastructure is needed."
FEMALE, 25-34 YEARS OLD

"I think the Inner West Council needs to reduce their heritage regulations for DAs and allow more apartments and greater density of housing."
FEMALE, 45-54 YEARS OLD

#4 — COMPLAINTS ABOUT COUNCIL

58 people (2.8%) across the LGA

"I'd ensure that all council funding, projects and regard was equal with all areas of the amalgamated council."
MALE, 55-64 YEARS OLD

"I wish the council would do more to support residents affected by the construction of Westconnex and the new m5."
MALE, 25-34 YEARS OLD

#5 — MORE AND/OR BETTER INFRASTRUCTURE TO MANAGE POPULATION GROWTH AND CHANGE (1.74%)

36 people (1.7%) across the LGA

#6 — INCREASE DEVELOPMENT

23 people (1.1%) across the LGA

Notes: *Community ideas have been classified under more than one theme when applicable. Percentages noted are for the overall total number of responses. Themes are in order from left to right based on recurrence amongst the overall responses.'Other' refers to respondents who completed the survey but did not reside in one of the surveyed neighbourhood. Percentages are rounded to the first digit, which may lead to minor differences when summed. Place Score asked survey respondents 'What is your small or big idea to make your neighbourhood a better place?' and 'What's missing in your neighbourhood that would make it a better place to live?' . n=2070*

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THANK YOU

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