

Healthy Ageing Strategy: Four Year Action Plan

1. Staying active

Action	Short Term	Medium Term	Long Term
1.1 Adopt a measure of wellbeing	<p>Identify a measure of wellbeing that supports the aspirations of older people</p> <p>Engage with the Culture Counts framework to develop methods of data collection</p>	<p>Promote the achievement of this wellbeing measure across Council and the community</p> <p>Use consistent data collection and analysis to articulate results for residents</p>	
1.2 Consider adequacy of resourcing	<p>At the end of each year, report to Council on the adequacy of resourcing this action plan to ensure delivery</p>		
1.3 Develop a community hub model to better connect older people to the broader community	<p>Conduct a community conversation to formulate the model and scope of a community hub for the Inner West</p> <p>Identify trial location(s) and collaborators for development of the community hub model</p>	<p>Commence implementation in two locations, building on existing asset use</p> <p>Evaluate trial sites and recommend future steps</p>	
1.4 Support a diverse range of wellbeing and creative ageing initiatives in the community	<p>Support collaboration with partners on wellbeing and creative ageing initiatives; particularly addressing needs of diverse communities</p> <p>Needs of people as they age prioritised in the annual grants program</p>	<p>Use Council's website and communication avenues to support promotion of wellbeing and creative ageing initiatives</p>	<p>Collaborate with partners and NSW Government on sustainable wellbeing initiatives</p>
1.5 Promote and support intergenerational participation	<p>Evaluate how public participation investment supports access and inclusion for older people</p> <p>Support improved access and inclusion for older people in each public participation opportunity</p>	<p>Build collaborations to co-create increased intergenerational participation in community activities, including with schools and childcare centres; social, arts and culture, community and religious groups; and registered clubs</p>	<p>Identify and pursue broader funding and stakeholder partnerships to foster and support a diversity of intergenerational opportunities</p>
1.6 Develop a framework to procure and prioritise healthy ageing initiatives	<p>Evaluate how Council initiatives for older people contribute to the creation of wellbeing</p> <p>Evaluation findings inform recommendations on future program support and on existing major funding recipients</p>	<p>Implement framework to support health and wellbeing initiatives from 1 July 2022</p> <p>Across Council, evaluation findings inform design briefs, program models and communications</p> <p>Align multi-year wellbeing grants and major wellbeing partners' funding from 1 July 2022</p>	
1.7 Improve Council communication with older people to support greater participation	<p>Evaluate Council's communication with older people and recommend improvements</p>	<p>Evaluation findings inform recommendations on broad communication improvements</p>	<p>Implement any newly recommended communication initiatives</p>

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	Create a wellbeing newsletter that provides relevant, accessible and timely information	Explore digital screens for libraries and neighbourhoods to support and display information	Explore the creation of virtual communities to build social participation
1.8 Collaborate with Sydney Local Health District on policy issues	Collaborate on: <ul style="list-style-type: none"> • addressing isolation and loneliness • exercise and falls prevention • food security and nutrition • overcoming language barriers • Improving support and services for health conditions, especially for people with mental health and dementia 	Promote new initiatives in collaboration with Sydney Local Health District Continued advocacy on new and emerging health needs for older people	Identify and engage in future projects to improve health outcomes for older people in the Inner West

2. Getting around and staying connected

Action	Short Term	Medium Term	Long Term
2.1 Improved infrastructure development and service provision ensures inclusion and accessibility	Public Domain Design Guidelines are implemented to create consistent access and inclusion in buildings, footpaths and local places Co-design of Town Centre Public Domain Master Planning with older people to deliver more inclusive and accessible outcomes Co-design and user acceptance testing of customer relationship software ensures inclusion and accessibility for older people	Co-design of infrastructure improvements for each precinct with older people Newly accessible customer relationship software commences	
2.2 Review Council's Transport Support	Review usage, coverage and gaps in Council's transport support for older people and recommend improvements Review findings to inform recommendations to Council on future transport support	Implement Council resolution on future transport support that deliver economic sustainability	
2.3 Ensure accessible pathways through Pedestrian Access Mobility Planning	Develop and adopt a Pedestrian Access Mobility Plan and accessible pathway network plan Co-design of local area traffic management plans creates new and improved footpaths, improved pedestrian road crossings and greater pedestrian accessibility	Local precinct centres and footpath upgrades are codesigned with older people Cycle path upgrades are co-designed with older people	The Capital Works Program continues to be informed by the priorities identified through the Pedestrian Access Mobility Plan and detailed local co-design
2.4 Community infrastructure planning and contributions deliver improved infrastructure for older people	Develop a Community Infrastructure Contributions Plan Identify collaboration opportunities with potential partners including the NSW Department of Education under the Joint Use Agreement	Planning for delivery of asset upgrades includes projected growth in the population of people over 50 years of age	

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	Outcomes from Voluntary Planning Agreement negotiations integrate with and support objectives in the Community Infrastructure Contributions Planning		
2.5 Educate on the appropriate use of accessible parking spaces	<p>Develop profile of need, usage and provision through a stocktake of current mobility spaces to understand the need, usage patterns and opportunities / challenges</p> <p>Ensure Council's new parking strategy includes measures to engage and educate on appropriate use of accessible parking spaces</p>	<p>Develop and deliver new communication on accessible parking</p> <p>Evaluate policy for on-street accessible parking for residents</p>	<p>Demonstrate improvement in compliance with use of accessible parking spaces</p> <p>Evaluate satisfaction changes over 18 months</p>
2.6 Contribute to improving transport policy for seniors	Participate in policy development with Transport for NSW	<p>Public transport route planning includes co-design by older residents</p> <p>Railway station accessibility upgrades are completed</p>	Ensure clear local mobility access including pathways to transport links

3. Housing, employment and financial security

Action	Short Term	Medium Term	Long Term
3.1 Advocate for affordable and accessible housing for older people	<p>Advocate to the NSW Government for increased supply of social and affordable housing for older people</p> <p>Continue engagement to implement findings of the review of the <i>Boarding Houses Act</i> and drafting of new legislation</p> <p>Actively support COTA NSW Building Better Homes Campaign - for the inclusion of improved accessibility standards in all new homes</p>	<p>Advocate with the NSW Government on increased affordable housing supply</p> <p>Continue engagement on improved access to My Aged Care and NDIS for boarding house residents</p>	
3.2 Review Council's Affordable Housing Policy	Review Council's Affordable Housing Policy		
3.3 Promote employment and business opportunities for older people	<p>Develop marketing for local employers on the benefits of employing older workers</p> <p>Engage chambers of commerce in mentoring model by engaging older people to mentor young entrepreneurs</p> <p>Promote the NSW Government business advisory service to older people interested in running a business through social media and the web</p>	Explore policy options for increasing employment of older people in Council	

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3.4 Promote financial literacy and wellbeing among older people, and advocate for policy improvement	<p>Promote financial literacy tools and local services</p> <p>Host financial literacy workshops and information sessions in libraries and community centres</p> <p>Promote initiatives of the Older Women's Network targeting older women in financial crisis</p> <p>Undertake policy advocacy on poverty alleviation with the NSW and Commonwealth governments</p>	<p>Host workshops and information sessions in libraries and community centres</p> <p>Policy advocacy on poverty alleviation with the NSW and Commonwealth governments</p>	Policy advocacy on poverty alleviation with the NSW and Commonwealth governments

4. Safety

Action	Short Term	Medium Term	Long Term
4.1 Explore the use of community facilities for shelter in extreme weather events or other emergency situations	<p>Explore options for use of community facilities during extreme weather or emergency events</p> <p>Continue access to Council depots for COVID testing to ensure population safety</p>	Ensure planning and creation of new or improved facilities	
4.2 Collaborate with partners to reduce and prevent domestic violence and elder abuse	<p>Work collaboratively with the NSW Government agencies, other organisations and local services to implement initiatives to reduce and prevent domestic and family violence, and abuse of older people</p> <p>Build on work achieved with the existing Inner West Region Elder Abuse Collaborative</p> <p>Continue support for domestic violence prevention initiatives for LGBTIQ+ communities</p>	Work collaboratively with partners on reducing and preventing domestic and family violence, and abuse of older people	Work collaboratively with partners on reducing and preventing domestic and family violence, and abuse of older people

5. Learning and sharing knowledge

Action	Short Term	Medium Term	Long Term
5.1 Increase the visibility of healthy ageing	<p>Use local images to tell the community story and to promote healthy ageing in the Inner West</p> <p>Endorse the <i>EveryAGE Counts</i> campaign and seek to articulate this approach through Council's narrative on ageing</p>	Create stock of images that display positive portrayals of healthy ageing	

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5.2 Support the Inner West Dementia Alliance	<p>Map initiatives to build inclusion and participation for people with dementia with the Dementia Alliance</p> <p>Promote the <i>Dementia Friendly Toolkit for Local Government</i> for use in customer service improvement planning</p>	<p>Explore dementia friendly awareness training for staff</p> <p>Explore options on becoming a dementia friendly city</p>	
5.3 Promote ways to connect older residents to volunteering opportunities	<p>Promote existing volunteer recruitment platforms</p> <p>Explore collaboration on shared recruitment, background checking and management of volunteers to:</p> <ul style="list-style-type: none"> engage older people as volunteers engage volunteers to support older people 	<p>Collaborate to develop or strengthen community initiatives that encourage people to be involved and stay connected in their community after retirement</p> <p>Promote home-based volunteer support initiatives</p>	
5.4 Promote resources for becoming a carer at any age	<p>Collaborate with Carers Australia and the NSW Department of Communities and Justice to develop a tactical approach to support people who assume a caring role</p> <p>Promote available information and resources on becoming a carer</p>	Collaborate with Sydney Local Health District to explore ways to support grandparents who have a caring role for grandchildren	
5.5 Provide opportunities to support digital inclusion for older residents	Continue to support opportunities for seniors to increase skills in digital technology	Collaborate with residents, schools and other educational avenues to establish a sustainable digital cross generational learning framework	

6. Health and diversity

Action	Short Term	Medium Term	Long Term
6.1 Collaborate on implementing the Aboriginal Health Strategic Plan of Sydney Local Health District	<p>Collaborate in the policy domains:</p> <ul style="list-style-type: none"> • Aboriginal social determinants of health • aged and chronic care • cancer and oral health • falls prevention • the health worker forum <p>Embed health and wellbeing actions for Aboriginal elders in Council's Reconciliation Action Plan</p>	<p>Collaborate with Sydney Local Health District on implementing the Aboriginal Health Strategic Plan</p> <p>Support Women's and Men's groups for Elders</p>	
6.2 Improve capacity to engage in culturally sensitive ways with Aboriginal and Torres Strait Islander people	<p>Provide cultural awareness training for all Council staff</p> <p>Develop resources on engagement practices for Council staff to collaborate with Aboriginal elders</p> <p>Grants program supports activities and events that bring Aboriginal elders and young people together</p>	<p>Develop and implement actions arising from the Reconciliation Action Plan</p> <p>Grants program supports activities and events that bring elders and young people together</p> <p>Support opportunities for storytelling, sharing knowledge and recording of oral histories</p>	Develop and implement actions arising from the Reconciliation Action Plan
6.3 Improve capacity to engage in a culturally sensitive way with LGBTIQ+ people	<p>Evaluate what is working well and strengthen communication for LGBTIQ+ people</p> <p>Identify opportunities for improving programs and initiatives to ensure inclusion of LGBTIQ community</p>	<p>Promote peer support and inclusion for older LGBTIQ+ people</p> <p>Support opportunities for shared experiences and digital recording of history and life stories</p>	
6.4 Support the sustainability of groups of seniors from culturally and linguistically diverse backgrounds	<p>Council annual grants program focusses on sustainability of multicultural groups</p> <p>Ensure relevant Council information is provided in accessible formats</p>	<p>Advocate with Multicultural NSW on new and emerging needs for people from diverse communities</p> <p>Grants support multicultural community groups to deliver culturally appropriate activities and events, that bring seniors and young people together</p> <p>Support opportunities for sharing knowledge and digital recording of life stories</p>	