

CREATIVE INNER WEST: ACTION PLAN			
	Short Term	Medium Term	Long Term
1. ABORIGINAL AND TORRES STRAIT ISLANDER CULTURES AT THE CENTRE			
1.1. Create connections to Aboriginal history and culture through Aboriginal led public art, performance and placemaking			
1.1.1 Create public artworks and cultural activations, governed by Aboriginal curation, that honour Aboriginal survival and culture			
1.1.2 Aboriginal knowledge and cultural identity enlivens placemaking and celebrates local places			
1.1.3 Provide Aboriginal and Torres Strait Islander cultural awareness training for all Council staff			
1.2 Demonstrate justice and equity for Aboriginal people through local arts and culture			
1.2.1 Support delivery of Council's Reconciliation Action Plan			
1.2.2 Develop an Aboriginal cultural co-design framework for Council projects, facilities and assets that honour intellectual property rights			
1.2.3 Increase representation of Aboriginal artists in Council Grants and arts and cultural programming			
1.3. Support local sharing of Aboriginal culture through place based learning and exchange			
1.3.1 Create opportunities for Elders' local language and knowledge to inform place naming			
1.3.2 Evaluate koori education and language projects in early childhood and scope future delivery and resourcing			
1.3.3 Layer Aboriginal-led tours and digital storytelling onto Aboriginal cultural sites of importance			
1.3.4 Build collaborations to increase intergenerational exchange in arts and cultural initiatives, including opportunities for storytelling and songlines			
1.3.5 Create opportunities to celebrate Aboriginal arts and cultural practice, including music, dance and literature			
1.4 Create leadership and employment opportunities for Aboriginal organisations, artists, curators and cultural leaders			
1.4.1 Develop a collaboration with Boomalli arts cooperative to support the delivery of the Cultural Strategy			
1.4.2 Demonstrate Aboriginal curation in Council public art and placemaking projects			
1.4.3 Commission Aboriginal artists to deliver projects of increasing scale			
1.4.4 Support Aboriginal cultural development in collaboration with local Aboriginal organisations			
2. DIVERSITY ENRICHES US AND MAKES US STRONGER			
2.1 Work with people from diverse backgrounds to support equity, belonging and representation			
2.1.1 Arts and cultural programming and Council procurement builds capacity and employment for people from diverse backgrounds, particularly through celebrating local places			
2.1.2 Incubate multicultural programming for contemporary Inner West with the Refugee Welcome Centre and community collaborators			
2.1.3 Collaborate with diverse community organisations to create safe cultural participation opportunities, particularly for women and children			
2.1.4 Increase representation of people from diverse backgrounds in Council Grants, including emerging cultures			
2.1.5 Offer mentoring opportunities for diverse emerging artists and cultural groups to participate in Council's major events and arts programs			
2.1.6 Deliver cultural competency training for Council staff to work effectively with diverse cultures			
2.1.7 Support community-led cultural advocacy campaigns, including Racism NOT Welcome			
2.2 Celebrate and share diversity in the Inner West			
2.2.1 Promote arts and cultural programming that gives effect to the Gender Equity Strategy			
2.2.2 Increase access for people of all ages and abilities to participate in cultural life, particularly for children, young people and older people			
2.2.3 Draw on local cultural hertiage and history to deepen Inner West creative projects and public art			
2.2.4 Promote inclusive cultural programming, including accessibility training and mentorships			
2.2.5 Celebrate LGBTIQ arts and culture through the Inner West Pride Centre			
2.2.6 Evaluate Council communications' representation of and reach to diverse communities, including the need for appropriate community languages			
2.2.7 Council to endorse to Agenda 21 for Culture to commit to cultural sustainability			
3. LOVE INNER WEST DAY AND NIGHT			
3.1 Support and showcase the Inner West as a leading hub of independent arts and cultural producers			

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3.1.1 Implement a digital communications plan to market and promote local creatives, cultural programming and to drive cultural tourism			
3.1.2 Undertake a “Creative Inner West” campaign to capitalise on the Inner West’s density of venues, artists and cultural activity			
3.1.3 Nurture contemporary cultural content produced by young people and emerging artists			
3.1.4 Build new audiences for locally produced content			
3.1.5 Promote the Inner West as Sydney’s Live Music and Performance destination			
3.2 Stimulate the creative economy by simplifying regulatory conditions and providing planning support			
3.2.1 Investigate alternative approval pathways for small scale arts and cultural activities within existing commercial and industrial buildings			
3.2.2 Support creatives to navigate Council planning and regulatory frameworks, including multidisciplinary collaboration to reduce barriers for cultural activities			
3.2.3 Review the eligibility of creative enterprises in Council’s arts grants, to support the small to medium creative sector			
3.3 Enliven precincts and neighbourhoods with cultural programming and activations			
3.3.1 Evaluate and redesign Council events programming, utilising place based community and cultural capacity building			
3.3.2 Deliver revised program of events across Council Wards			
3.3.3 Recommend strategy and delivery models for EDGE Inner West based on changing sector needs			
3.3.4 Deliver artworks, programs, projects, tours and trails to highlight distinctive creative precincts and give effect to a renewed EDGE Inner West			
3.3.5 Engage communities and artists in the co-design of public art and street art to enhance neighbourhoods			
3.3.6 Evaluate and make future recommendations for Council’s Major Partnerships Program			
3.3.7 Enable cultural activation of the public domain by improving information and processes for hosting creative activities and events in the public domain			
3.4 Support the Inner West 24 hour economy			
3.4.1 Support the extension of later opening hours of suitable mainstreet businesses			
3.4.2 Capitalise on legislative amendments made under the Liquor Amendment (24-hour Economy Bill) 2020 to encourage late night cultural activity			
3.4.3 Support Live Music and Performance venues with a continuing focus on local COVID support measures			
3.5 Build capacity of the local sector, including networking, training and advocacy			
3.5.1 Support the establishment of an Inner West Creative Industries Network			
3.5.2 Advocate to the state and federal government about the significance of the Inner West’s creative sector and spaces and the need for commensurate support			
3.5.3 Support training for creative entrepreneurs through the Creative Industries Network and continue support for Council’s Women in Business mentorships			
4. CULTURE’S ROLE IN OUR GROWING PLACES			
4.1 Ensure public art and cultural activation are integrated into public spaces and parks in the Inner West to support discovery and belonging			
4.1.1 Integrate public art and cultural activation into Council open space and infrastructure upgrades and masterplanning, including an <i>Art in Public Places Policy</i> to identify priority investment locations			
4.1.2 Ensure multi-disciplinary engagement to govern delivery of Council’s cultural public domain and infrastructure projects, including process guidelines			
4.1.3 Ensure cultural activation and cultural use in parks, open spaces and foreshores are supported by Council’s planning policies, including enabling temporary creative spaces			
4.2 Inner West planning policies support creativity and culture, including the supply and affordability of cultural production spaces			
4.2.1 Expand support for creative uses, particularly cultural production and presentation, in new planning policies			
4.2.2 Implement policies that protect the supply of industrial land for cultural production spaces			
4.2.3 Implement measures to protect creative uses from residential encroachment, particularly in relation to acoustic impacts			
4.3 Create opportunities for creative spaces, creative employment and affordable housing for artists through new developments and partnerships			
4.3.1 Promote cultural production and presentation spaces in new developments through Development Contribution Planning and Voluntary Planning Agreement framework			

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4.3.2 Broker collaboration and employment opportunities for local artists with property developers, including maintaining an artist register			
4.3.3 Advocate for affordable housing for artists in the review of Council's <i>Affordable Housing Policy</i>			
4.3.4 Explore partnership opportunities to collaborate with the Department of Education on local cultural infrastructure, including a trial of artist in residence at local schools			
4.4 Consolidate and expand Council owned Creative Spaces, including Town Halls, and optimise the community cultural benefit provided			
4.4.1 Develop a <i>Cultural Assets Plan</i> for the optimal use of Council's existing cultural assets and libraries, informed by Council's <i>Community Assets Needs</i> research			
4.4.2 Evaluate the existing use of Council assets for creative spaces and propose a redeveloped program to Council			
4.4.3 Support creativity and wellbeing through the Library Strategy			
4.4.4 Accessibility is incorporated in new and upgraded creative spaces to support healthy ageing and people with a disability			
5. IMAGINING OUR FUTURE TOGETHER			
5.1 Facilitate creative initiatives that support reimagining our future			
5.1.1 Support cultural enlivenment that creates wellbeing and builds inclusion			
5.1.2 Engender local creative discussions and activations to reimagine our future, including drawing on the natural world and diverse cultural wisdom			
5.1.3 Incubate new ideas through creative labs and emerging technologies			
5.1.4 Deliver arts and cultural programs that provide discussion and leadership on environmental sustainability and responses to the climate emergency			
5.2 Enable the creative and cultural sector to have an increased role in facilitating local place based planning and social and economic resilience			
5.2.1 Increase involvement of creatives and/or Council arts and culture staff in open space and infrastructure master planning engagement and to identify opportunities			
5.2.2 Utilise co-curatorial and co-design models, collaborating with artists and the community, where possible			
5.2.3 Develop and implement a cultural impact and evaluation framework for the Inner West's cultural sector			
5.2.4 Enable the creative sector to provide leadership on economic and social recovery in response to COVID and other emerging challenges			
5.3 Promote new cultural leaders and voices			
5.3.1 Identify opportunities to connect children and young people to Council's decision making and place planning			
5.3.2 Create increased opportunities for children and young people to engage in and participate in Council's cultural programs			
5.3.3 Implement and promote awareness of Childsafe Standards in local cultural programming			